



AESTHETIC

Collective

| Background

The inception of the Aesthetic Collective is rooted in the personal experiences and aspirations of our founder, Darya Hansen DNP, ARNP.

Darya's career in aesthetics began in a plastic surgery office in West Des Moines, Iowa where she was trained by two board certified facial plastic surgeons.

The early steps in her career provided insight into not only the challenges and limitations faced by aesthetic professionals in the field. Providers plateauing in commission-based earnings, desiring more freedom and flexibility in scheduling, seeking a sense of career ownership, and greater financial independence are a few areas of opportunity that lead to the concept of the Aesthetic Collective.

On a mission to empower others, Darya's vision and passion was to create a model that enables aesthetic providers greater independence while minimizing risks. The Aesthetic Collective is a powerhouse of tools and resources for providers. From buying power, access to lasers and devices, on-going trainings, and a fair reverse commission model, the platform delivers instant rewards and opportunities for providers who want to work smarter.

The Aesthetic Collective platform offers essential support, access to resources, and a collaborative community for aesthetics providers to thrive and succeed. While building their own future.



Earning potential

Take-home comparison

| | Med spa/Clinic | Aesthetic Collective | Monthly Average take-home difference |
|-----------------|---------------------|----------------------|--------------------------------------|
| Your commission | 20% | 80% | 4.5X the commission |
| Injectables** | \$130/syringe | \$220/syringe | |
| Tox*** | \$100/treatment | \$225/treatment | |
| Lasers**** | \$160 per treatment | \$300+ per treatment | |
| Monthly average | \$6500 | \$13,000 | |

Are you missing out on \$156,000 or MORE per year?

At Aesthetic Collective we are putting the power and well-deserved income back into the hands of the providers. Be your own boss. Join us.

** Injectables based off \$650 cost of syringe

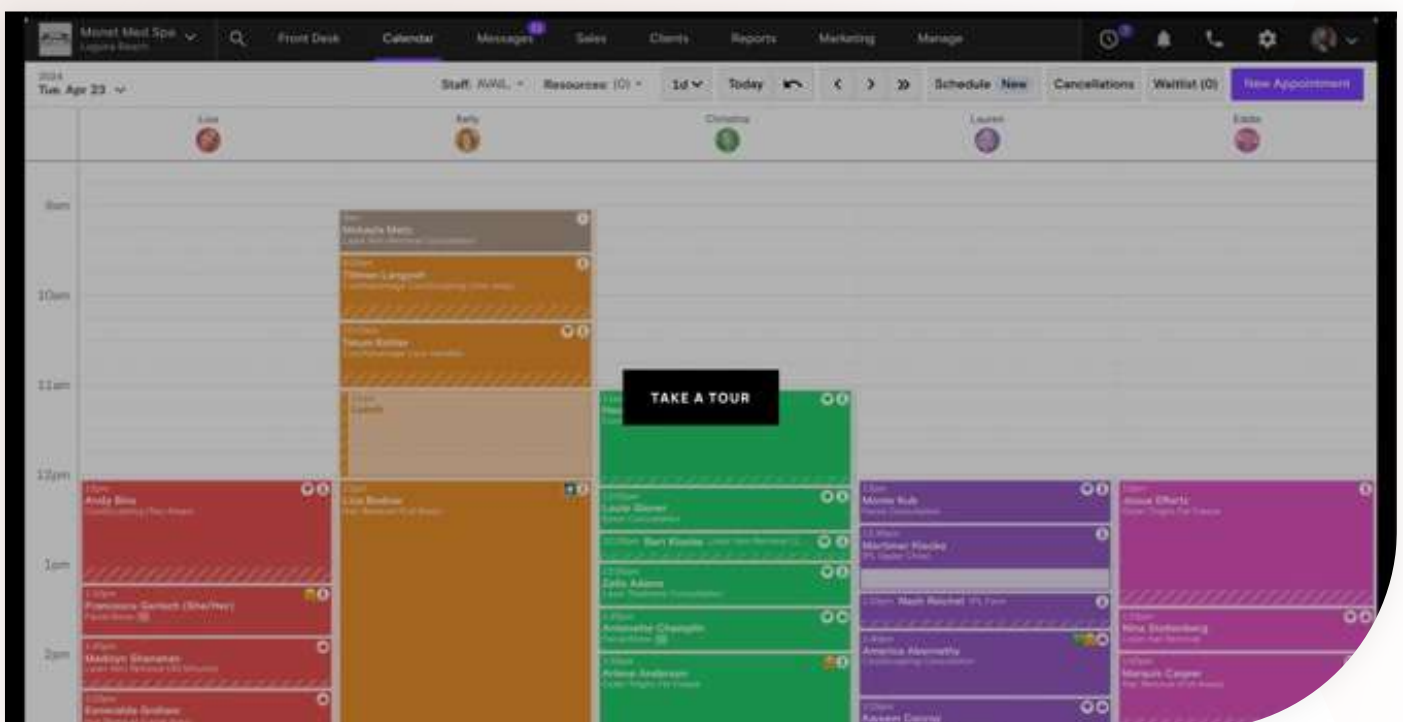
***Tox price based off average total cost of \$500

****Laser cost based off average treatment of \$800, commission is at 50% to

Monthly average based off of 15 syringes per month, 30 tox patients, 10 laser treatments. Aesthetic Collective monthly average is after removal of cost of goods and Collective commission. This is what you will be taking home.

EMR System - Boulevard

- Fully set-up EMR system
- All consent forms pre-loaded
- Treatment records pre-loaded
- Easy medical director sign-off
- Seamless client booking process
- You are set up as a “merchant” account. All CC transactions will be deposited directly into your bank account
- The AC will take a reverse merchant fee on all services



Trainings

Examples of trainings:

Allergan Master Injector Training

Aesthetic NEXT conference

Sciton Skin CEO

On-site hands on training – Allergan

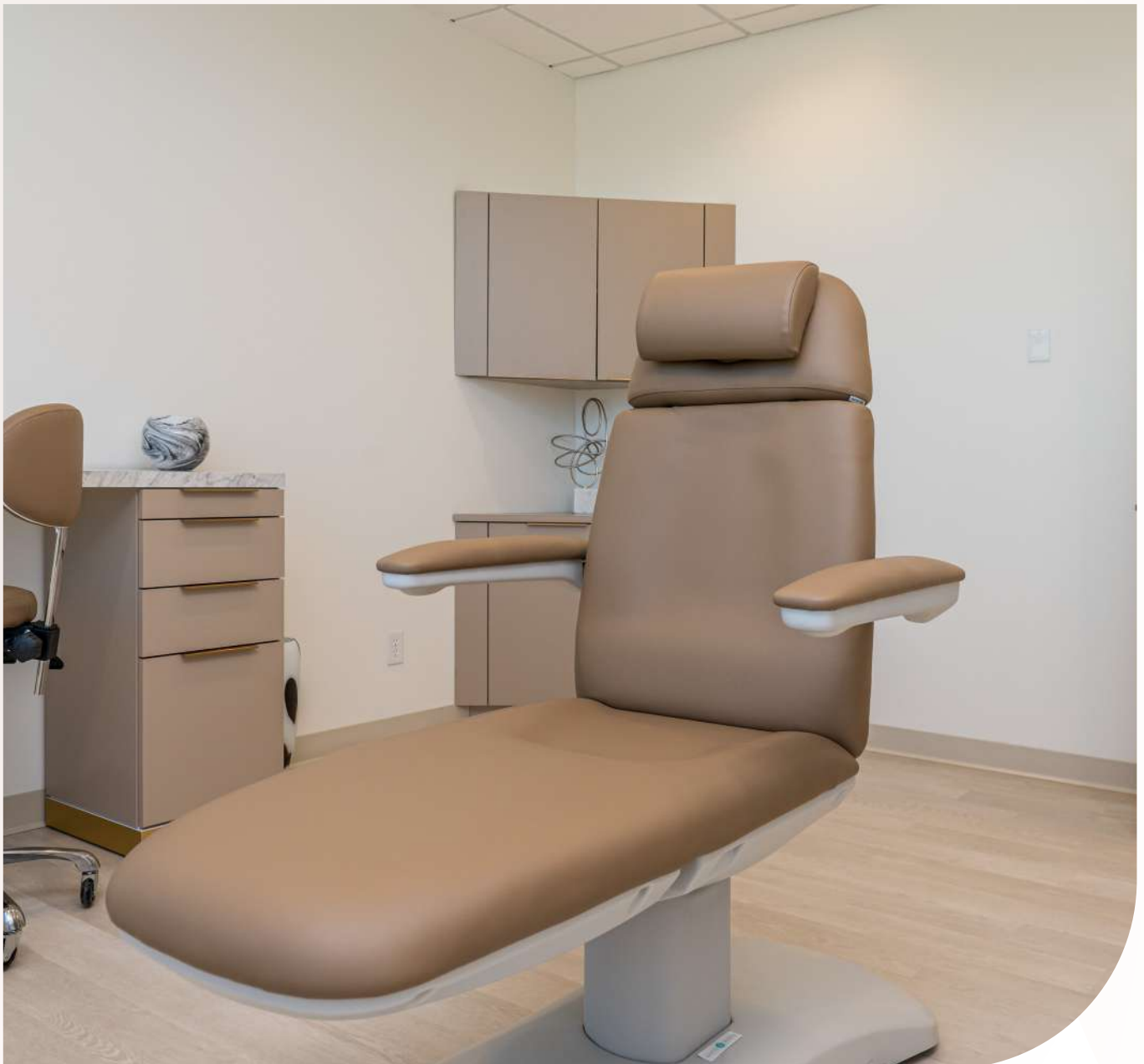
Skin Better Science, Cadaver Labs, Sciton Events



| Turn-key Suite Rental

Fully equipped suite

- ▶ Aesthetic Chair
- ▶ Desk with drawers
- ▶ Corner Storage Cabinet
- ▶ Sink with drawers



Buying power, accounts and medical director

- ▶ Access to Allergan, Galderma, Merz, Revance accounts
- ▶ Alle rewards, Aspire Rewards
- ▶ Aesthetic Collective Internal Loyalty Program
- ▶ NP medical director on-site weekly
- ▶ MD physician overseeing clinic



Options to join Aesthetic Collective

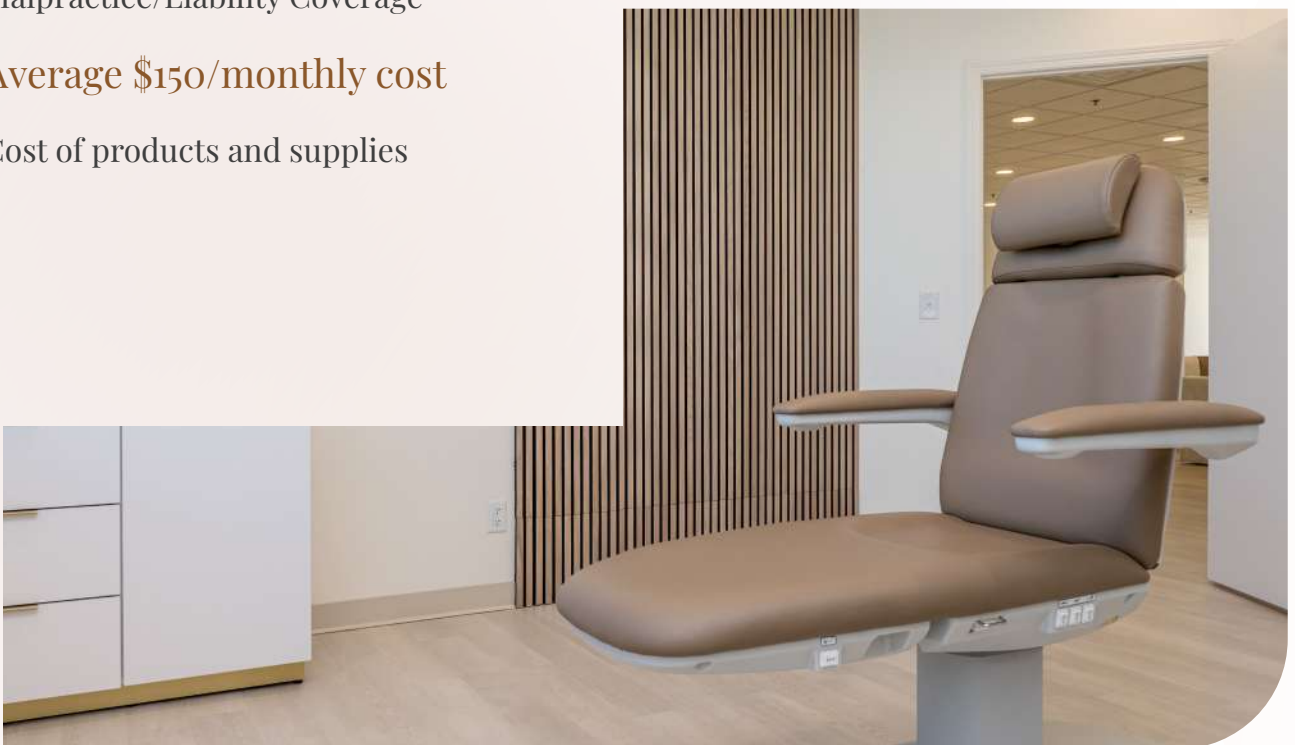
Independent Contractor

For those not entirely comfortable transitioning to full business ownership we do offer a transitional approach of independent contractor to business

- ▶ Hourly and bonus
- ▶ No overhead expenses (we provide product and supplies)
- ▶ You are responsible for your own malpractice/liability insurance

Independent Business Owner

- ▶ Suite rental cost \$1200-1600/monthly depending on size of suite. Includes all utilities.
- ▶ Malpractice/Liability Coverage
Average \$150/monthly cost
- ▶ Cost of products and supplies



Interested in joining our next Collective? You won't regret it.

E-mail: dhansen@aestheticcollectives.com with
Resume | List of services offered | Your business goals | Instagram handle

Come join a team of hard-working boss babes and
work for your own future.

